

## **Cameron is Invited Speaker at World CIO Forum**

Dr. Brian Cameron, executive director of the Center for Enterprise Architecture (EA), recently was invited to speak at the first World CIO Forum held in Shenzhen, China. Nearly 700 decision makers and information technology executives attended the forum, where they exchanged knowledge and experience on emerging technology and application.

The World CIO Forum was supported by the International Federation for Information Processing (IFIP) and organized by the Chinese Institute of Electronics (CIE). IFIP is an international organization comprised of 56 members in the electronics and information technology area.

“Enterprise architecture is a topic of interest to organizations all around the globe,” Cameron said.

At the conference, Cameron talked about several initiatives, including the [Federation of Enterprise Architecture Professional Organizations \(FEAPO\)](#), an association whose members have an active interest in the practice and professionalism of enterprise architecture. He was recently appointed as the first president of FEAPO.

In addition, Cameron discussed the Center for Enterprise Architecture (EA) and associated research and educational programs. The Center for EA was launched in January 2011. The Center seeks to gather intellectual resources across Penn State to address research concerns and questions that span the design, functioning and governance of contemporary, information-driven enterprises.

Cameron also served on an EA expert panel session and discussed the current state of enterprise architecture globally as well as likely future trends.

Cameron, who was invited to help plan the event for next year, also met with representatives from Chinese companies that have an interest in the Center. They talked about possible partnerships between the Center and Chinese organizations, he said.

“Enterprise Architecture was one of the major focus areas of the conference and is an area of growing importance internationally” Cameron said.