

# Recap & Group Goals Discussion

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# Potential Areas of Contribution - Undergraduate

- Refinement of undergraduate competency model
- Advice on potential innovative marketing for the undergraduate program
- Internship program formation
- Mentoring program
- EA student interest club involvement (mentoring, projects, visiting, speaking, etc)
- Classroom speakers (virtual and face-to-face)
- Honors thesis project sponsorship
- Advice on attracting underrepresented groups

# Potential Areas of Contribution - Undergraduate - Timeline

<b>Refinement of undergraduate competency model</b>	<b>Now - September 1, 2011</b>
<b>Advice on potential innovative marketing for the undergraduate program</b>	<b>Fall 2011 / Spring 2012</b>
<b>Internship program formation</b>	<b>Fall 2011 / Spring 2012</b>
<b>Mentoring program</b>	<b>Now - September 1, 2011</b>
<b>EA student interest club involvement (mentoring, projects, visiting, speaking, etc)</b>	<b>Now</b>
<b>Classroom speakers (virtual and face-to-face)</b>	<b>Fall 2011</b>
<b>Honors thesis project sponsorship</b>	<b>Fall 2011 / Spring 2012</b>
<b>Advice on attracting underrepresented groups</b>	<b>Now</b>

# Potential Areas of Contribution – Masters

- Refinement of masters competency model
- Advice on potential marketing for the masters program
- Classroom speakers (virtual)
- Course video participation
- Networking experiences (virtual and face-to-face)

# Potential Areas of Contribution – Masters - Timeline

Refinement of masters competency model	Now - September 1, 2011
Advice on potential marketing for the masters program	Now - September 1, 2011
Classroom speakers (virtual)	Fall 2011 / Spring 2012
Course video participation	Spring 2010
Networking experiences (virtual and face-to-face)	Fall 2011 / Spring 2012

# Potential Areas of Contribution – Professional Development

- Comment on Current Offerings
- Discuss Possible Additional Offering Ideas
- Discuss Marketing of Professional Development Offerings
- Discuss Possible Partnership Ideas

# Potential Areas of Contribution – Professional Development - Timeline

Comment on Current Offerings	Now - September 1, 2011
Discuss Possible Additional Offering Ideas	Fall 2011 / Spring 2012
Classroom speakers (virtual) Discuss Marketing of Professional Development Offerings	Now - September 1, 2011
Discuss Possible Partnership Ideas	Ongoing

# Penn State Process Overview

# Masters Timeline

<b>Formed Partnership with Penn State Erie for Access to Online Business Courses</b>	<b>Spring 2010</b>
<b>Masters Intake Form Submitted to Penn State World Campus</b>	<b>Spring 2010</b>
<b>Met with Colleges and Campuses</b>	<b>Spring, Summer, Fall 2010</b>
<b>Presentations to IST Faculty</b>	<b>Spring &amp; Fall 2010</b>
<b>Masters Proposal Approved by IST Graduate Advisory Council</b>	<b>Spring &amp; Fall 2010</b>
<b>Organized EA Overview for PSU Provost and Senior University Leadership</b>	<b>Early Fall 2010</b>
<b>Meetings with Penn State World Campus</b>	<b>Fall &amp; Spring 2010</b>
<b>Proposal to Penn State Faculty Senate Committees</b>	<b>Spring, Summer, Fall 2011</b>
<b>Proposal Approved by University</b>	<b>Spring 2012</b>

# Goals for Each Working Group

- Discuss Areas of Potential Contribution
- Organize and Prioritize Areas
- Form Subgroups If Needed (and chairs for each subgroup)
- Discuss Next Steps for the Group and/or Subgroups

# Questions / Discussion