

4X24 GROUP DIRECTORY

GROUP 14 FOURTH DINNER

▶ TONIGHT'S SPEAKER

BRIAN CAMERON



Brian Cameron is Professor of Practice and Director of the Enterprise Architecture Initiative in the College of Information Sciences and Technology at the Pennsylvania State University. Within the College of Information Sciences and Technology, he works with a wide portfolio of companies on a variety of consulting engagements, ranging from systems integration projects to enterprise architecture planning and design. Through his academic work, Cameron has

consulted with organizations such as Avaya, AT&T Wireless, Raytheon, Accenture, Oracle, EMC Corp., NSA, U.S. Marine Corps, The Pennsylvania Department of Transportation, and many others.

His primary research and consulting interests include enterprise architecture, enterprise systems integration, information

management and storage, and the use of simulations and gaming in education. The main focus areas for his teaching efforts are on senior-level capstone enterprise integration, enterprise architecture, and information technology consulting & storage architecture courses. Dr. Cameron is currently developing new curricular materials for enterprise integration (through funding from NSF) including a textbook to be published by Wiley & Sons Publishing. He has also designed and taught executive education sessions for senior IT executives. Session topics include Service Oriented Architecture (SOA), Business Process Management (BPM), Strategic Alignment of IT & Business Strategies, IT Governance, and IT Portfolio Management.

Dr. Cameron currently leads corporately funded research efforts in the following areas: service-oriented architecture and business process modeling, risk analysis and management of enterprise systems integration projects, Enterprise Resource Planning (ERP) implementation best practices, enterprise storage & information management architecture design, and performance measurement for Enterprise Architecture.

NOVEMBER 9, 2010

LETTER from BOB FECTEAU



Dear 4x24 Members,

It is my pleasure to welcome you to the third dinner series of the 4x24 CIO Group. The purpose of this dinner series is to engage executives to dialogue and discuss the direction of federal government policies and role of the private sector.

Tonight, we will be hearing from Brian Cameron. Brian Cameron is Professor of Practice and Director of the Enterprise Architecture Initiative in the College of Information Sciences and Technology at the Pennsylvania State University.

I hope you will share your thoughts about how to continue growing the program and enriching our shared experience as members of this 4x24 group.

Bob

Letter from Jim Garrettson



As the ExecutiveBiz 4x24 program enters its fourth year in 2010-11, there are a number of upgrades and changes to the program and Executive Mosaic I'd like you to know about.

Our investment in the Executive Mosaic media properties proved to be a wise one. We introduced a new print publication – the aptly named *GovConExec*. In light of the runaway success of our Cyber Group, the new edition of *GovConExec* will be cyber-centric, as we analyze GovCon's contributions to the war on cyber crime. Our new magazine has been widely distributed among the GovCon community and is evolving to serve as the *Who's Who* of GovCon Executives. We're also expanding our other Executive Mosaic media brands, as GovConWire.com, GovConExecutive.com, ExecutiveGov.com and the cyber-focused TheNewNewInternet.com have all shown remarkable growth.



2009-10 was marked by continued growth as we reached 18 groups of executives, up from 13 the previous year. An exciting change to the 4x24 dinner series this year will be the "Wild Card" option for those executives whose calendars simply won't cooperate with our dinner dates. You will now be able to participate in a different group for at least one of those conflicted dates, allowing you to take full advantage of the program.

Despite all of these added values you'll see, our commitment and cost to you remains the same. We still bring together groups of uniquely-motivated government contracting executives – "**Birds of a Feather.**" You still have the opportunity to hear relevant speakers and interact with your peers to form and strengthen valuable contacts.

Thank you for your continuing support of our program and vision. We appreciate your participation in this evening's event and ask you to consider referring additional executives to help keep our program running strong.

Jim Garrettson
Founder, Executive Mosaic

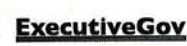
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CIO & CTO
AMERICAN SYSTEMS



BOB FECTEAU
CIO, Information Solutions
BAE Systems



MARK IVES
CIO
Alion Science and Technology



TIM ROD
VP, Information Technology
Global Technology Resource,
Inc.

► **Mark your calendars!**

The next dinner is **THURSDAY, JANUARY 20, 2011**

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UPCOMING EVENT

POTOMAC OFFICERS CLUB

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Stanley A. McChrystal
General

THURSDAY, NOVEMBER 18TH 2010

11:30 am-1:00 pm

Tysons Corner Ritz Carlton, Salon 1